

shmoop[®]
We speak student





**Educational resources
with the learner in mind.**



OUR MISSION

Shmoop is a digital publisher with a one of a kind approach to college and career readiness. Through humor, pop culture references, and a conversational approach to content, Shmoop is redefining online learning and connecting student to curriculum like never before.





ABOUT US

- We host 16 million students and teachers per month.
- We serve over 1,200 districts across the country.
- We offer over 500,000 pieces of content on our website.
- We built and own perpetually 100% of our content.
- We “speak student” by making learning relevant, relatable, and fun.



YOUR ONE-STOP SHOP

- Test Prep
- Video
- College/Career Readiness
- Enrichment
- Intervention
- Coursework/Curriculum
- PBIS
- Credit Recovery
- College Courses



shmoop[®]

HOW WE'RE DIFFERENT...

- Comical edge – humor & pathos
- Natural tone and language
- Over 7,000 engaging videos
- Real-world connections
- Pop culture relevance
- Rigor

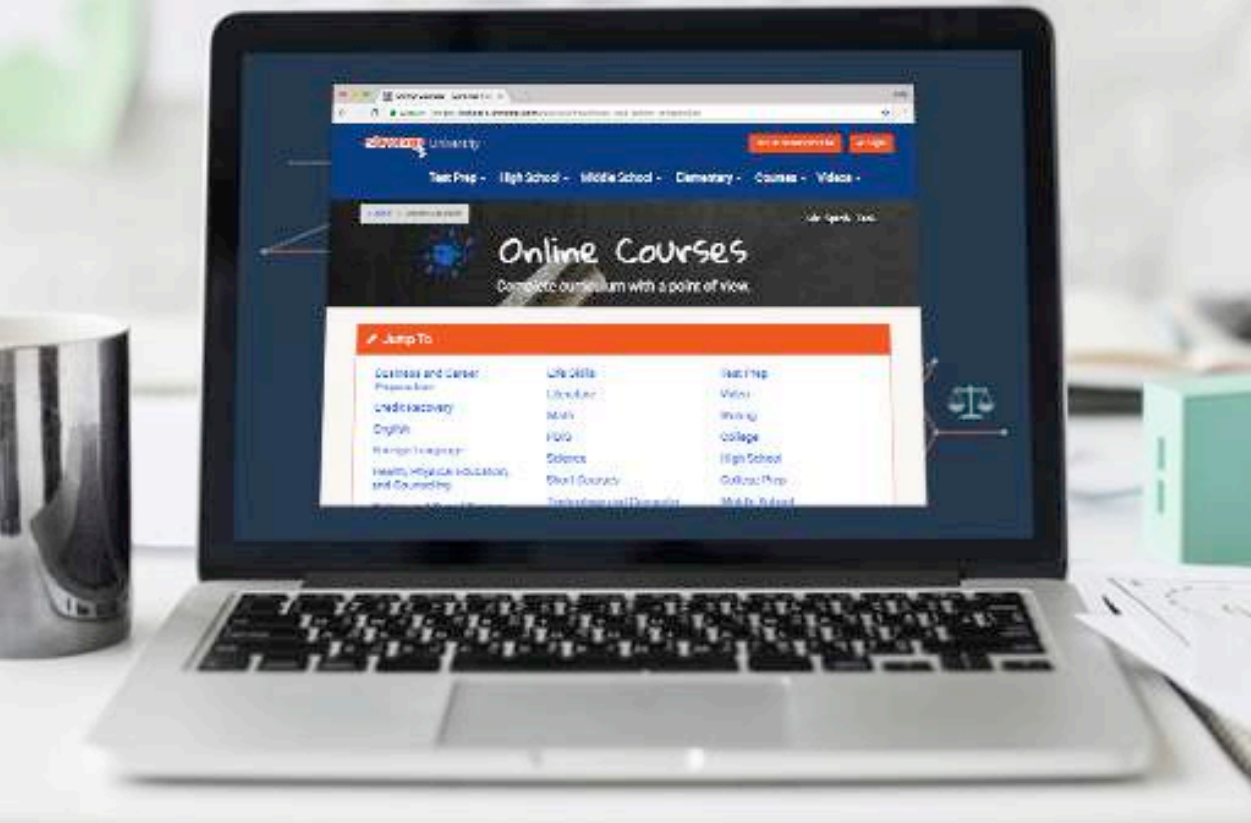
We pride ourselves on giving students an engaging and **active learning experience**. Students do not passively listen to lectures and take multiple-guess exams. Rather, each lesson is accompanied by an activity or project that promotes interactive, hands-on learning.

While we strive to make our activities **fun**, each assignment is **rigorous** and goes beyond regurgitation of the material, instead promoting a range of critical thinking, reading, and writing skills. We prepare students for success in higher education and the workplace.



Customizable
Credit Recovery
Blended learning

Flipped model
Personalized learning
Textbook replacement



400+ ONLINE COURSES

- 6-12th Grade Core Curriculum
- College and Career
- Electives
- Advanced Placement®
- CTE
- ACE® Credit
- Computer Science
- Short Courses
- Technology
- High School Prep
- Health
- And more!
- Life/Soft Skills

View full course list at: schools.shmoop.com/courses/



COURSE FEATURES

ACTIVITIES

- Discussion Boards
- Click-through examples
- Real-life application
- Podcast and Word Studies
- PBL Assignments
- Uploading student-made presentations/video
- Hot-text drills

ASSESSMENTS

- Diagnostics
- Pre-assessments
- Quizzes/Drills
- Multiple choice
- Unit tests
- Finals



TEST PREP

- Shmoop's test prep offering spans middle and high school college and career readiness. Shmoop's comprehensive prep provides rigorous and relevant material that can be accessed by students 24/7. Some material is offered in up to 5 languages!
- We also provide:
 - curriculum to support instruction
 - 1,000s of videos
 - data for student/classroom/school/district analysis
 - classroom features
 - crash courses
 - PARCC prep
 - special reporting for schools/districts

1000s of Questions

We're not just talking about ones, tens, or hundreds: our study guides include literally thousands of exam-standard questions to get you in shape for the test you've been dreaming of.

Unlimited Access

With a subscription, you'll get access to all of our Test Prep products—and every other premium product on site—for the low price of \$24.68/month. That's over \$10,000 worth of educational goodies to enjoy anywhere, anytime.

Diagnostic Exams

Strut your stuff with questions designed to highlight your strengths and your, um, slightly weaker strengths.

Practice Tests

Get into your test-taking groove to minimize surprises on the big day. Think of it as getting on a mechanical bull before you try to hop on Ferdinand.

Test-taking Tips

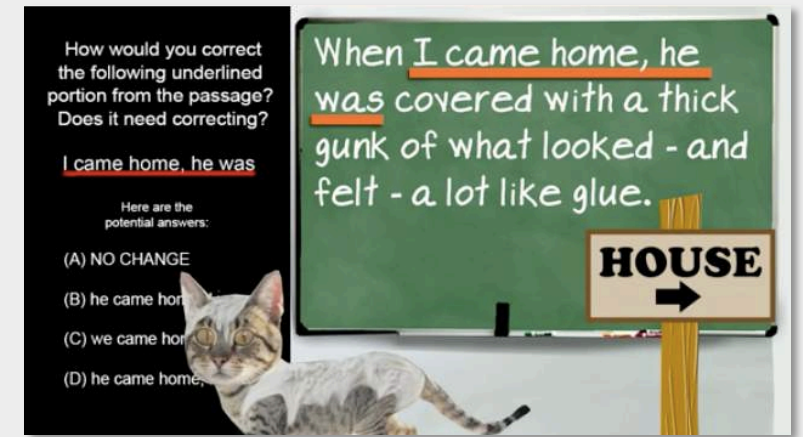
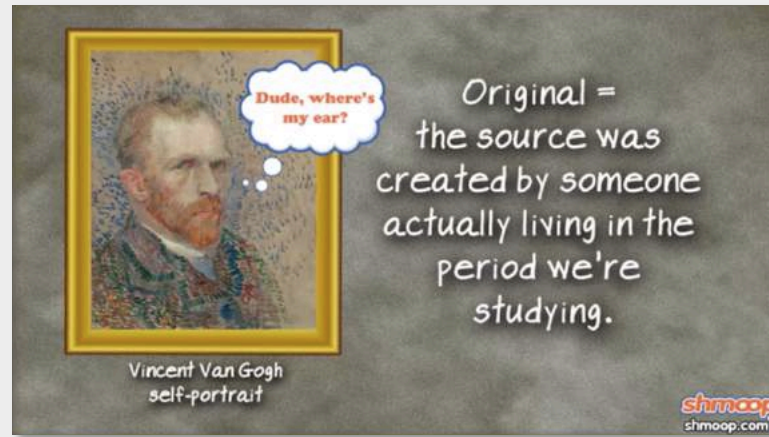
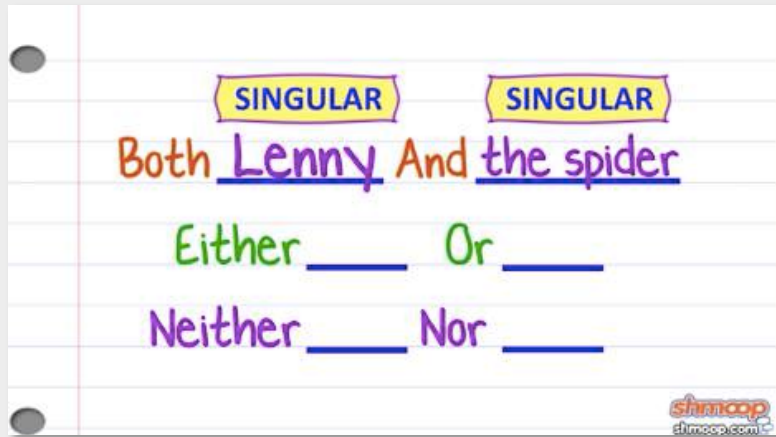
Learn from the experience of ex-students who have been there, done that, and gotten the commemorative t-shirts (and college degrees) to prove it.

Vocabulary Flashcards

Learn to tell your gluteus maximus from your antecubital fossa with a veritable horde of vocabulary flashcards to get you into the test-taking mood.

SAT, PSAT, SAT Subject Tests, ACT, ACT Aspire, PARCC, Advanced Placement, ACCUPLACER, TOEFL, ASVAB, GED, and more!





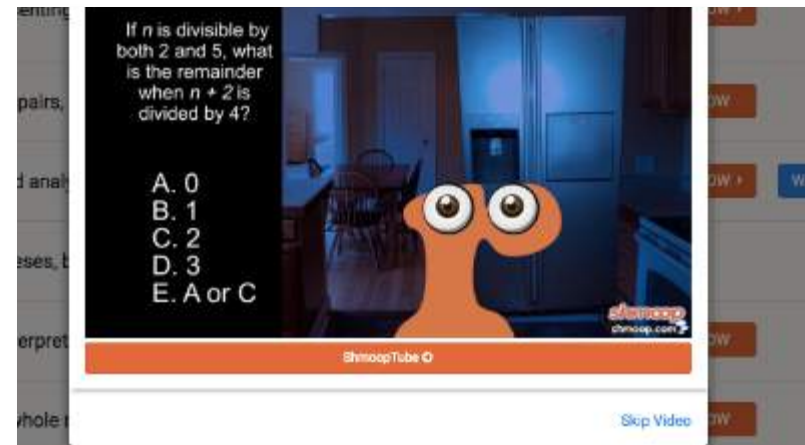
SHMOOP'S VIDEO LIBRARY


- Shmoop hosts over 7,000 original educational videos on ShmoopTube.
- Each is fun and tagged to subject areas and standards.
- They span all academic subjects and areas of discussion including test prep, behavior, and finances.
- Select Shmoop videos are transcribed and include sub-titles in over 11 languages.

RESPONSE TO INTERVENTION

3rd-9th grade remediation for ELA and Math

- grade level, skill, and mastery tracking
- perfect for a blended environment or providing differentiated instruction
- adaptive and algorithmic for tons of catered practice
- videos, mini-lessons, diagnostics, drills, practice



	Understanding properties of multiplication and division	PRACTICE NOW
	Understanding division as factoring	PRACTICE NOW
	Multiplying and dividing within 100	PRACTICE NOW WATCH VIDEO
	Solving two-step word problems with 4 operations	PRACTICE NOW
	Identifying and explaining arithmetic patterns	PRACTICE NOW WATCH VIDEO

YOU EARNED 21 SHMOINTS



PBIS

“Shmoop’s comprehensive curriculum supports our efforts as educators. They have the tools to make learning relevant for students while still treating them with respect. The students then show respect and integrity in turn.”

17 courses packed with videos and multiple choice for real-life intervention and lesson around student offenses or areas of struggle.

17 teaching guides with lessons, projects, handouts, and a matrix for the school to provide a consistent voice.



SHMOOP'S FREE STUDY TOOLS

- Learning Guides
- Essay Lab
- Video Library
- Flashcards
- Math Shack
- College
- Careers
- Finance

Home / Essay Lab Home / Thesis Statement

Thesis Statement

Your Essay

Prepare

- 1 Get Started >
- 2 Rephrase Prompt

Plan

- 3 Brainstorm
- 4 Evidence

[VIEW ALL ESSAYS](#)

NAME YOUR ESSAY

Give your essay a name. Don't worry about making it fancy—it's just the file name you'll use to access it later.

Essay Name:

[CREATE ESSAY](#)

HOW IT WORKS

Track your progress.

[Pick a Different Problem](#) [Use Hinting Tools](#) [View Your Progress](#)

Volume of Spheres

Geometry

Read the question.

What is the volume of the following sphere? Units are in meters. (Click and drag to rotate view, scroll to zoom)

Answer the question.

Answer format: m³

Submit Answer

Need your answer to the nearest hundredth?

Where Did I Start?

Stuck? Get help.

Earn glory.

You Will Earn

12 Shmoins When You Master This Topic!

Find aligned Common Core Standards.

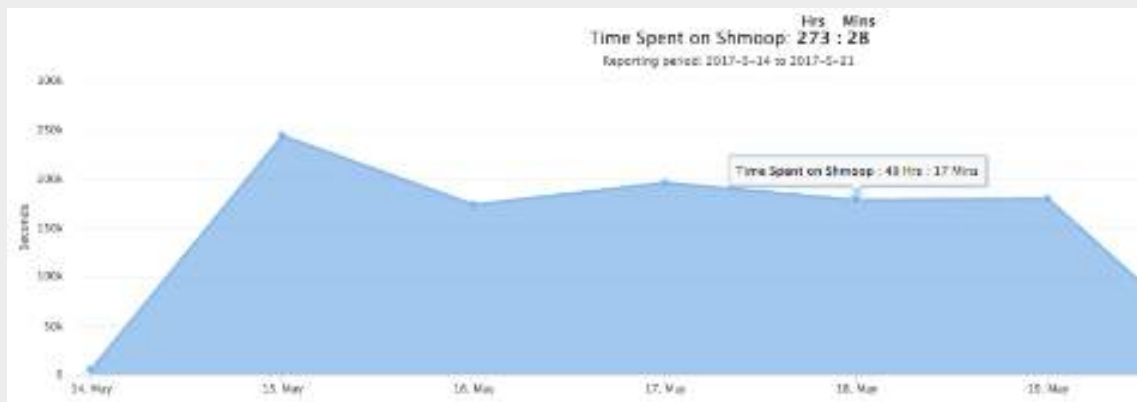
This meets Common Core Standards: [CCSS.Math.Content.6.G.C.9](#) [View all Common Core](#)

[Start Math Shack](#)



DATA & ANALYSIS

- Tracking by student, classroom, school, and district
- Report generation
- Time spent statistics
- Progress statistics
- Available 24/7!



● Test Prep ● Courses ● RTI ● Teaching Guide ● Other

	hh:mm	% Usage
Test Prep	22,064:34	84.16%
ACT® Exam Prep	14,901:11	56.84%
ACT EXPLORE® Test Prep	4,520:27	17.24%
AP® Psychology	760:20	2.9%
TNReady English I	350:41	1.34%

[Show All Test Prep](#)

	hh:mm	% Usage
Courses	2,924:54	11.16%
ACT® Crash Course	607:41	2.32%
Chemistry—Semester A	215:31	0.82%
7th Grade Math—Semester A	209:27	0.8%
7th Grade Math—Semester B	161:07	0.61%

[Show All Courses](#)

	hh:mm	% Usage
Other	37	0%
AP® Physics B	16	0%
Name not found	21	0%

	hh:mm	% Usage
RTI	1,199:56	4.58%
Let's Conquer Math (RTI)	830:46	3.17%
Let's Conquer ELA (RTI)	369:10	1.41%

	hh:mm	% Usage
Teaching Guide	27:48	0.11%
Freak the Mighty Teacher Pass	1:56	0.01%
The Hobbit, or, There and Back Again Teacher Pass	1:22	0.01%
Maniac Magee Teacher Pass	0	0%
Colonial New England Teacher Pass	0	0%

[Show All Teaching Guide](#)



PROFESSIONAL DEVELOPMENT

Shmoop's Professional Development package provides an in-service training day to present Shmoop's online content to teachers, counselors, administrators, and parents. The trainer will discuss navigation through Shmoop's resources, classroom management tools, data reporting, best practices, and implementation strategies.

TRAINING OPTIONS:

- Staff Presentation
- PLC Meetings
- Department Meetings
- After-school PD
- Technology Workshop
- Parent Nights
- College & Career Nights
- Counselor/Admin Meetings
- Shmoop Pep-rally!



INTEGRATION

Shmoop supports the following protocols and LMSes:

- LTI 1.0
- LTI 1.0 Agilix Buzz
- Haiku LMS (through LTI 1.0)
- Canvas LMS (through LTI 1.0)
- Moodle LMS (through LTI 1.0)
- Blackboard LMS (through LTI 1.0)
- PowerSchool
- Google+ Single Sign-On
- Microsoft Azure Single Sign-On
- Schoology Single Sign-On (through LTI 1.0)
- SAML 2.0





**You can always contact us
with any questions at:**

tim@shmoop.com or sales@shmoop.com